



Mayor's Task Force on Youth Alcohol & Drug Use

Tuesday, December 11, 2007 7:00-9:00 p.m.

Northfield Community Resource Center
1651 Jefferson Parkway – Room HS222



- 7:00 Welcome & Introductions (if necessary)
- 7:05 Approval of minutes and agenda
- 7:10 Committee Reports
- Adult Responsibility Committee
 - Report – 3 minutes
 - Action Items
 - Communications Committee
 - Report – 3 minutes
 - Action Items
 - Development Committee
 - Report – 3 minutes
 - Action Items
 - Compliance Checks – Mary
 - Report – 3 minutes
 - Action Items
- 7:50 Review of discussion with Acting Police Chief Roger Schroeder at November meeting
- 8:05 Social Norms Marketing
- Overview of Social Norms Marketing – Mary, Pat, & Patty
 - Task Force's interest in moving forward
- 8:25 Items for Next Meeting (Tuesday, January 8, 2008, 7-9:00 p.m.)
- 8:30 Adjourn meeting
Open discussion time (optional)
- 9:00 Conclude open discussion

Charges:	To raise community awareness about youth alcohol and drug use; To support and encourage efforts to increase community education about youth alcohol and drug use; To provide a citizen voice in community efforts to reduce youth alcohol and drug use; To examine existing policies and practices in the community around youth alcohol and drug use; To develop and implement the recommendations of the Mayor's Task Force on Youth Alcohol & Drug Use
Mission:	We are advocates for and with youth committed to creating a community where our youth can lead healthy lives, free of alcohol and drug use.
Values:	Innovation in strategies and approaches; Commitment to youth involvement: Focus on research-based solutions
Vision:	Our community supports non-use of alcohol and drugs for youth and responsible and legal use by adults. Young people possess hope for a positive, healthy and safe future. Our community embraces all children and their families. Our community invests in a variety of youth activities.