



Mayor's Task Force on Youth Alcohol & Drug Use

Monday, August 2, 2010 – 7:00 to 9:00 p.m.

Northfield Community Resource Center

Members Present: Curt Benson, Kathy Cooper, Patty Gallivan, Joan Janusz, Kris Matson, Susan Sanderson, Kris Vohs

Members Absent: Judi Malecha, Mark Mohlke, Mary Nelson

Guests: Sidney Beaumaster (Mayor's Youth Council), Bette Benson (Mayor's Youth Council), Jon Denison (Northfield City Council), Zach Pruitt (staff support), Jordan Taylor (AmeriCorps Promise Fellow)

Members were welcomed to the meeting and introductions were done.

Motion by Joan to approve the minutes from the July 2010 meeting. Seconded by Curt. Motion approved.

Review of Mayor's Task Force financials

Zach presented the current 2010 expenditures. To date, the Mayor's Task Force has spent \$4,729 this year. The group will continue to revisit this each month.

Mid-Year Review of 2010 Action Plans

Since a little more than half a year has passed since the January retreat, the group reviewed the action plans that were developed at that time. In general, the group noted that a great deal has been accomplished this year and the action plans laid a solid foundation from which to build. Comments on the specific programs (and plans for the remainder of 2010) included:

Take It to The Box

- All agreed that it will be very important to continue community education about the project over the next year.
- Kris M. volunteered to serve on this committee.

Parent Education/Talk. Listen. Connect

- A great deal of progress has been made on implementing this ambitious action plan.
- One planned activity that has not been started was around parenting tips and generating those for use in local media and other community resources.
- The group also had hoped to explore a parent education session on social networking.
- Patty indicated that she can't continue on this committee.

MOST Campaign

- The group completed most of its planned activities last school year. The Mayor's Task Force and Northfield Middle School decided to continue the 2010-11 school year.

Court Monitoring

- The addition of two new judges in Rice County raises questions about how this activity may be impacted in the future.
- The group requested adding a discussion of the next steps for court monitoring to next month's Mayor's Task Force agenda.

Communications with the Community

- Joan has played a vital role in assuring that these communication efforts are implemented. The group thanked her for her leadership on this.
- A second presentation to the City Council was suggested before year's end.
- With the release of the Minnesota Student Survey results this winter, the Mayor's Task Force could potentially assist with reviewing and publicizing those results.

Pure Performance/Fall Activity Night

- This has developed into a strong partnership with the Northfield High School Activities Office. The Fall Activity Night is scheduled for August 17 this year. The keynote will be the three community members who attended the Life of an Athlete/Pure Performance training.
- The "Captain's Leadership Award" has not yet been developed, but may be re-examined before year's end.

Website

- This has been a great resource. The group thanked Curt for his leadership on this.

2011 Budget

Kris V. shared that the Mayor's Task Force should submit its 2011 budget by the end of August. Zach will contact Mark about his willingness to lead the budget development efforts.

Night to Unite

The Mayor's Task Force was invited to participate again in this annual event, which is sponsored by the Northfield Police Department. It will be held on Tuesday, August 3, 2010, from 5:00-8:00 p.m. Joan volunteered to staff the Mayor's Task Force's table. Zach will assist with set-up.

2010 Report to the Community

Mayor's Task Force members thanked Jordan for his work revising the report and Mary for her efforts in designing the original report. The group reviewed the distribution list and suggested additional names/locations. Zach will assure the report is sent out by the end of the week.

Talk, Listen, Connect (TLC) initiative

The schedule for upcoming postcards was discussed. Information was shared about a potential social networking/technology postcard. However, group members felt it would be better to delay this postcard until later in the school, in part so that it might be tied into a parent education event on the topic.

Social Host Ordinances

Kathy and Zach shared an update about conversations that are taking place around the potential push for social host ordinance adoption. It was suggested that a frequently asked questions document be created that provides background information on social host ordinances and what they are (and what they aren't). Zach will explore this.

Other

- Kris M. reminded Task Force members about the video that Jordan produced on prescription drug abuse in Rice County and encouraged all to help direct others to this video (which is located on the Rice County Chemical Health Coalition website – <http://ricecountyhc.com/>). Kris M. offered to distribute copies to the high school health teachers; Susan offered to share it with the middle school health teachers. This video will be added to the Drugs 101 DVD when it is mass produced this fall.

Meeting adjourned. *Respectfully submitted by Zach Pruitt*